

# E.P.I.C. DEFINED

**There are several reasons why the Kawasaki Z7 Series are turning out to be a contractor's best friend, and these reasons can all be explained under the acronym E.P.I.C.**

## **E – FOR EFFICIENT**

Z7 wheel loaders lower operating costs, are more energy efficient, have better fuel economy, and are easier to service. All engines are carefully matched to the appropriate hydraulics and powertrain to maximize efficiency, shorten cycle times, and increase productivity. Z7 efficiencies mean fewer dollars spent and more dollars saved. In general, when compared to the Kawasaki ZV-2 models, the Z7s use 10-20 percent less diesel fuel. When tracking against the competition, the Z7s are equal to, and in many cases, more fuel efficient.

## **P – FOR POWERFUL**

One could also say P for Productivity, as productivity is a function of power, speed, and capacity — and the Z7s have these by the bucketful. Two nifty switches out of many

to augment and harness the Z7 power are Shift Hold, which allows the operator to hold the transmission in current gear, and Quick P, which provides a temporary power boost without having to operate in Power Mode. The high quality diesel engines and robust internal components provide thousands of hours of trouble-free performance. Engines are conservatively rated to insure adequate reserve for long life.

## **I – FOR INTELLIGENT**

The Kawasaki IntelliTech Operating System uses logic and intelligence to adjust the operating characteristics of the loader. Our intuitive system captures every aspect of working conditions and operating demands to adjust the powertrain and hydraulics for best application requirements. All of the IntelliTech features are designed to maximize performance.

- IntelliDig
- SimulLoad
- QuickCycle
- FlexShift
- Efficient Acceleration

- Shockless Declutch
- Auto Idle Shutdown

Even the fan is intelligent!. An intelligent system measures multiple inputs to determine the optimum fan speed. Standard on all Z7s is the auto-reversing function to help keep the cooling cores cleaner.

## **C – FOR COMFORTABLE**

The Z7 Series is a major advance in operator-productivity features. The ergonomically designed ROPS/FOPS certified cab is built to improve operator comfort, visibility, controllability, and safety. From lower sound levels and an air-suspension seat, to an easy-to-read, intuitive in-dash LCD monitor and a tilt/telescoping steering column with a pop-up pedal that allows for quick in/out without losing settings, operators will love all the convenient switches, reduced shift shock, and automotive-feel braking — and much, much more. The end result is higher productivity — because a comfortable and happy operator is far more productive. Just don't let them wear their pj's to work.



■ All new cab designed for optimum operator comfort, safety, and productivity.

■ Tier 4i engines meet stringent component life standards. The Z7 models are very responsive as a result of the match between the engine and the powertrain.

■ Proven emissions control.

■ Standard back-up camera.

■ SimulLoad system allows for simultaneous actuation of lift and tilt while loading.

■ Patented IntelliDig system balances rimpull force and hydraulic digging force to match conditions.

■ Automatic Reversible Cooling Fan is controlled by multiple inputs for optimum operation.

## C – IS ALSO FOR COMPETITIVE SUPERIORITY

The Z7 Series shines when it comes to the competition. For starters, we specialize in wheel loaders, so our focus is not diluted. We offer a broad line of wheel loaders as well as special application packages. These packages are installed at the factory, not at the dealership or by a third party. Our Tier 4 Technology is quite straight forward; no special fluids are required. Our engines have no power drop during regeneration, nor are an open flame or significant parts needed for the type of regeneration our choice of engines employ. Many other brands of wheel loaders require daily manual regeneration — this requires more fuel than auto regeneration, and tends to eat into production time. Ours does not. And you'll find our computer system is intuitive and easy to navigate yet yields plenty of diagnostic information, plus there are fewer switches and knobs both inside and out to deal with.

When it comes to servicing, one of our competitors actually requires you flip a hydraulic toggle switch to open the engine cover! If that fails, you have to use a hand pump! Our engine covers are neither electronic nor hydraulic — they are the very definition of simplicity. Our HN bushings are extremely practical. Although they extend maintenance intervals for the linkage pins, they do have grease fittings. One competitive model claims their optional bushings never require grease and so have no grease fittings. Do you really want to take that chance?

Kawasaki's Product Support system is unparalleled. We have the industry-leading rebuild exchange program. We have a 24/7 parts-response team with national coverage. Our parts-fill ratio is a stunning 98 percent, with 99-percent customer satisfaction. We have no drop-ship charges on our parts, while parts, labor, and travel are all covered on the warranty. And when it comes to rebuilding, Kawasakis are among the least expensive to rebuild.

You'll also find Kawasaki wheel loaders generally cost less to purchase, while

including as "standard" many things other companies have as "optional" or don't even offer at all. Our additional "standard" items boost the added value of our wheel loaders by 2,000 to 11,000 dollars.

*To sum it up, Kawasaki wheel loaders have:*

- Great Productivity
- Great Power
- Quick Response
- Excellent Loading
- Reliability
- Low Operating Costs
- Long Life Designs
- Great Fuel Economy
- Extended Oil Change Intervals

Be sure contact your local Kawasaki dealer to see for yourself all the advantages of the Z7 Series.