

# KCM CORPORATION ANNOUNCES 2015 SALESMAN OF THE YEAR AWARD

## JEREMY HOLMES, AMARILLO, TEXAS

The winner of the 2015 Kawasaki-KCM Wheel Loader Salesman of the Year Award is Jeremy Holmes of Amarillo Machinery, Amarillo, Texas. "Jeremy represents the characteristics KCM looks for in awarding this honor," said Gary Bell, Vice President, General Manager, KCM Corporation. Holmes received his award during a corporate fishing outing he attended as a result of winning a contest for generating new business for Kawasaki-KCM wheel loaders.

"We don't necessarily select the top-volume salesman, rather we select someone who exhibits professionalism, skill, and attitude. Jeremy always represents himself, his distributorship, and his manufacturers in the most ethical manner. Jeremy is a great representative of Kawasaki-KCM loaders, and we are proud to present him with this recognition."

Jeremy started in the industry by way of his Uncle, Richard Holmes, who was working with Amarillo Machinery back in 2012. Jeremy was not new to agriculture and construction equipment, having had a feed business and running agricultural equipment on his family's farm, so he felt comfortable from the beginning. While attending West Texas A & M, studying Agriculture Education, he worked for Texas A & M Agriculture Experiment Station, on the Wheat Breeding Crew.

"My family has always had farms, so I got into the feed business. I hauled seed and put out cattle supplements. Then my brother-in-law and I got into the Custom Harvest business, and ran that for about 10 years, and got out due to the drought in Texas in 2012" states Holmes. "I started with Amarillo Machinery in 2012. They contacted me and I haven't looked back"

"My favorite thing to sell is the wheel loader. I feel comfortable with a wheel loader because I know what the Customer needs out of it, and I know what it will do. I know that my Customers work 7/365. They expect their equipment to do the same" states Holmes.

"Every member of our team is totally Customer Service oriented. We have an awesome shop that will work on any brand. Great Parts department that will do the same. There are no weak links in our Dealership. We celebrate our successes together. I couldn't sell anything without all of the members on my team!"



*Jeremy Holmes, Amarillo Machinery, Texas Adam Craft, KCM Regional Sales Manager-Texas.*

"The true testament to our Customer Service is all of the repeat business we do. In 2015/2016 we are about 2/3 repeat customer business. That tells the story." Beams Holmes.

KCM Corporation, formerly Kawasaki Construction Machinery Corp. of America is headquartered in Kennesaw, Georgia. Their Kawasaki-KCM wheel loaders are manufactured and assembled in Newnan, Georgia. KCM has been serving the North American market for over 35 years. For information on the entire line featuring 15 models from 45-720 horsepower, visit KCMCORP.com or call 770-499-7000.