


KCMA CORPORATE MOVE AND NEWNAN EXPANSION

 KCMA Corporation, a wholly owned subsidiary of Hitachi Construction Machinery Group, will relocate its corporate office to Newnan, Ga., in Spring of 2018. This anticipated multi-million dollar move is part of the corporate mission to bring all facets of the wheel loader manufacturer's operations to one facility. Increased and strengthened communications, centralizing engineering and sales support, and hands-on access to the wheel loaders are just a few of the benefits of this move. Future plans call for a new training facility, proving grounds, and all-around updates to the manufacturing facilities.

"This solidifies the commitment of Hitachi Construction Machinery Group to the North American market," states Masaaki Hirose, president, KCMA Corporation. Previously president of HCM's dealer in Indonesia, and currently holding the position of Senior Office and Deputy General Manager, America Business Development, in the Hitachi Construction Machinery Group, Hirose was named President of KCMA Corporation in May 2017.

The tradition of offering outstanding parts availability, an unmatched factory component exchange program, customer and dealer training programs, flexible warranty programs, and a wide range of services and support programs, will continue to expand under the new corporate structure.

