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These days every part of a machine is a tributary to the data stream, and telematics distributes it all.

British science fiction author Arthur C. Clarke famously said, “Any sufficiently advanced technology is indistinguishable from magic,” and telematics does indeed seem magical at first. But when a fleet manager sets out to make sense of all that data the magic can become a nightmare. That manager needs help, and ConSite provides it.

General and specific

ConSite provides information in both general overview and highly specific forms. The program issues reports which, if printed, would be 11 pages long.

ConSite Insight

Al Quinn, Vice President Of Operations

“ConSite to me is an incremental improvement. But while there is some enhancement for sure, it is still doing business in much the same way. I don’t think of it as a structural change; it’s more of an incremental change. It’s part of the fundamentals, the basics, like having pricing in line and striving to always improve product support.”

The reports are automatically generated and distributed on the sixth of each month and can also be retrieved on demand.

A report is generated for each machine and if the fleet has multiple KCM loaders, a summary report for all of them is included. The backbone of the system, Global eService, holds data from similar machines so comparisons can be made between the performance of a specific machine and the industry norm for that machine.

The first part of the report is a summary with basic information such as the number of operating days and hours, fuel consumption and idle time. Letter grades of A, B, C or D are assigned to performance categories so the fleet manager can quickly spot areas of concern and areas of high efficiency.

The reports become increasingly specific as the pages go on. There's a calendar view showing machine operation for each day of the month. Another page yields insights into factors that affect fuel consumption, such as idle time ratio and percentage of time running with power mode off. Each compartment reports operating temperatures and there's an overlay of



ambient temperature, as well. As the manager gets deeper into the report, insights into operating data get more and more exact.

What's the benefit? The manager can get as much or as little information as is required. "Of our three loaders, our 90Z7 had the highest hours last month," or "Operator Smith had the highest overall fuel efficiency and the lowest idle time of all our operators last month. Operator Smith's rear axle housing was in the upper range of operating temperature for several days, but on those days the air temperature was above 90 degrees; we will monitor that axle housing but there's no indication that immediate service is required."

ConSite Insight

Gary Bell, Advisor To The President

Some of the early resistance to telematics was the fear that an OEM would use the data to disallow warranty claims. In truth, that is part of the purpose. If you abuse or neglect the machine and break something, why should we pay for it and then have to pass those costs along to other customers in the form of higher prices? Most customers are pretty good about this. They'll say, "Here's what we want covered under warranty and here's the what's on us, the part we'll pay for."



The uh-oh view

In a perfect world we'd have perfect equipment, but those expectations are unrealistic. So what happens when a problem arises? ConSite notifies the appropriate parties.

Who are the appropriate parties? For emergency alarms, which include notifications for conditions that may have implications for safety or the risk of machine damage, both the dealer and the owner-operator are notified. Maintenance reports also go to both the dealer and the customer who can then work together to ensure scheduled maintenance occurs with minimal downtime.

One of the great advantages of ConSite is that it facilitates the partnership between the dealer and the customer. Both have a vested interest in the customer's success, but each has different means for ensuring that success. The dealer can make

recommendations drawn from a nationwide database, relay information from the manufacturer that is specific to the customer's models of equipment, inform the customer of industry trends and help orchestrate service activity and PM tasks. The customer can share information and objectives specific to his or her operation. ConSite makes this two-way sharing far easier and more accurate.

Data from mixed fleets

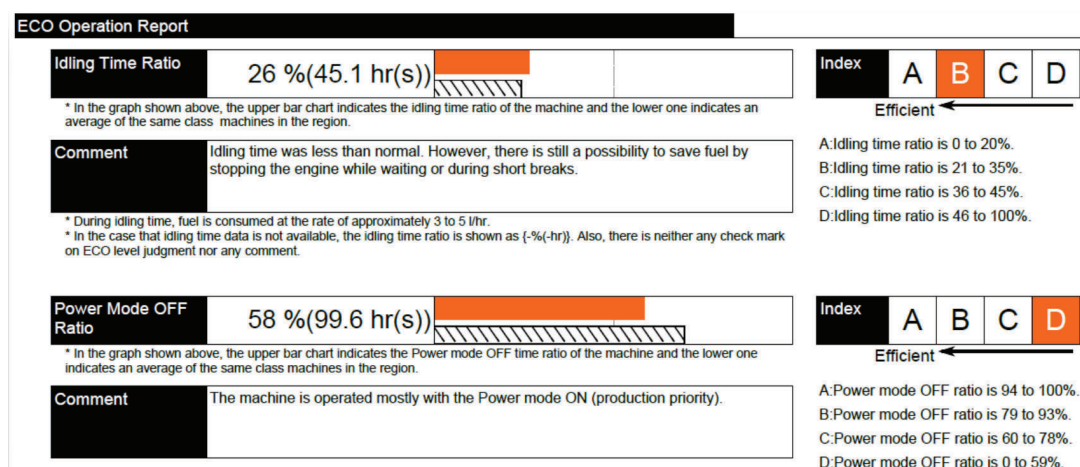
One huge issue with telematics has been the inability of different manufacturers' systems to play nice together. If a customer had a mixed fleet — and most do — information was sent via an API (application program interface) to third-party data integrators so that the information could be standardized. Customers had to gather data for each brand of equipment independently, known as portal hopping, and have the data manipulated by another firm before putting it to use.

The Association of Equipment Manufacturers and the Association of Equipment Management Professionals worked out a standard so that different brands of equipment could all report their data in the same way. In July 2016 this system was approved by the International Organization for Standardization (ISO; the acronym reflects the French name of the organization, which is headquartered in Switzerland). The standard, ISO 15143-3, was published late in 2016. ConSite complies with this standard.

Wayne Powell, Advisor to the VP Operations

ConSite has been in other markets since 2013 and its functionality has been well established. The key concept behind the system is that it is proactive. The whole FOF [fix on failure] mindset to equipment management went away a decade or more ago and ConSite supports customers' and dealers' efforts to be proactive in their asset management and in their relationships with each other.

More features will be added to ConSite soon. ConSite Pocket will make reports available on mobile devices. ConSite Shot will make it easy to generate reports using a mobile device and data stored in ConSite. A little farther out is the release of ConSite OIL, a program for managing sampling and analysis results for both engine and hydraulic oil. ■



The report has tremendous detail available, but is meant to be scanned and only the highlights acted upon. The machine performance is graded from "A" to "D" and compared to similar machines. For instance, the fuel economy can be graded a "C" and suggestions are made to improve the fuel economy to an "A." Reducing the use of the "Power Mode" can be considered as a way to cut fuel use.